



Gourmet Buffet • Live Silent Auction • Celebrity Fundraiser

FIND YOUR PERFECT PLAYMATE

ANNUAL  
bow  
wow  
wow!  
FUNDRAISER

July 14th

for sponsorship info and tickets visit:  
[www.muchlove.org](http://www.muchlove.org)

**MUCH**  
**love**  
ANIMAL RESCUE





presents  
**bowwowWOW!**

Ever dreamed of going to the one and only PLAYBOY MANSION ?.....well now is your chance!

Please join us on JULY 14TH, 2007 at 6:30pm for an unforgettable evening and help us raise the much needed funds which will enable us to continue our mission to rescue animals and educate the public on central issues of animal welfare.

MUCH LOVE ANIMAL RESCUE, recently awarded the 'Animal Fair' 2007 Shelter of the Year Award, is a volunteer run non-profit organization, dedicated to the rescue, rehabilitation and re-homing of abandoned and abused animals. Since our inception in 1999 we have helped over 5000 animals.

Guests will have full access to the legendary 6 acre estate, including the infamous Grotto, the Playmate Playroom and the private zoo. The evening will begin at the hosted poolside bar with a not to be missed silent auction, followed by a gourmet vegetarian sit down buffet catered by the Mansion's personal chef. Chart topping performing artist SIA and spin master John Berlin will entertain.

Live auction items will include a hybrid car, a Segway, a luxury vacation in Hawaii, a diamond necklace, a CSI walk-on and much more!!

Our honorees this year include MARIA & WOLFGANG PETERSEN and ILUSION & CESAR MILLAN

If you would like to mingle with animal loving celebrities and Playmate Bunnies amidst Peacocks and Flamingo's on a starry summer night, don't wait...get your tickets now before they sell out!!

**TICKETS - \$500/person**  
**TABLE OF 10 - \$4,500**

Available at [www.muchlove.org](http://www.muchlove.org) via paypal or [samantha6767@yahoo.com](mailto:samantha6767@yahoo.com).

For information on limited Sponsorship opportunities & Journal ads please contact:  
[events@muchlove.org](mailto:events@muchlove.org)

If you are unable to attend the event but can help by donating to the auction, please contact:  
Jessica Altman at [Jessica.altman@t-mobile.com](mailto:Jessica.altman@t-mobile.com)

Thank you for your support!

Best,  
Helen Storey  
Events Director MLAR

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## SPONSORSHIP OPPORTUNITIES

### 10k GOLD SPONSORSHIP

- Premier Table of 10
- Logo placement on all printed material including Invite and flyer
- Website link and post event promo e-mail blast
- Mention in press release
- Half page Souvenir Journal ad
- Promo company image attached to looping reel to be played all night

### 20k PLATINUM SPONSORSHIP

All fore-mentioned and...

- Logo on Step & Repeat
- Access to red carpet
- Celebrity photo ops
- Playmate Bunny at the table wearing company sash
- Playmate docent to lead guests on a private tour
- Full page Souvenir Journal ad
- Personal Much Love VIP Coordinator

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## SOUVENIR JOURNAL AD RATES

### 4 COLOR PAGES

- |                                     |               |
|-------------------------------------|---------------|
| • Inside front or inside back cover | <b>\$2000</b> |
| • Full bleed page ( 8 1/2 x 11 )    | <b>\$1000</b> |
| • No bleed half page ( 7 1/2 x 10 ) | <b>\$750</b>  |
| • Half page ( 7 1/2 x 4 3/4 )       | <b>\$500</b>  |

### BLACK & WHITE PAGES

- |                                            |              |
|--------------------------------------------|--------------|
| • Full page non bleed ( 7 1/2 x 10 )       | <b>\$600</b> |
| • Non bleed half page ( 7 1/2 x 4 3/4 )    | <b>\$350</b> |
| • Non bleed quarter page ( 3 5/8 x 4 3/4 ) | <b>\$250</b> |

Deadline for ALL camera ready artwork and payment is June 1st  
( acrobat pdf / Word / Photoshop / Illustrator files )  
Contact [events@muchlove.org](mailto:events@muchlove.org) for further information

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ADDITIONAL OPPORTUNITIES !

## **PLAYBOY PLAYMATE BUNNY + \$1000**

Dreams do come true ! Your very own Playboy Bunny will accompany you throughout the evening and join you for dinner

## **PLAYBOY PLAYMATE DOCENT + \$1000**

Your table of guests will be escorted by an elegantly attired Playmate docent on a private tour of the Mansion grounds and hear stories about the Mansions illustrious past and famous guests only a Playmate docent would know !

## **BUNNY or DOCENT SASH + \$1000**

Have your own name or that of your company eblazoned on the sash of a Playmate Bunny or docent.

## **BODY PAINTED BEAUTIES + \$3000**

The Mansion's very own artist will create a not to be believed replica of any image you desire on the ( almost naked ) body of a Playmate. Company logo, favorite animal – just provide a photo 2 weeks prior to event. Just think of the attention and photo ops ! Parade down the red carpet included!

## **EXCLUSIVE LIMITED PRE EVENT RECEPTION + \$1500pp or \$8500 table**

From 5-6:30 pm you will experience the Mansion like only a select few ever do. Sip Champagne in the famous Grotto before being escorted to a private Changing Room Suite in the secret underground 'caves'. Shower, dress and then be escorted on a private tour of all the Mansion has to offer by a Playmate. A Special luxury robe is yours to keep. VIP valet parking is included. Limited availability.