



Bow Wow Ween Vendor Information

WHEN

Sunday, October 29, 2006 from Noon - 4pm

WHERE

Barrington Park, 333 Barrington Ave, Los Angeles

BOW WOW WEEN EVENT & ACTIVITIES

Event admission is free and draws thousands of animal lovers and families from the Los Angeles area. The main draw for the day will be the Dog Costume Contest with categories including "funniest costume", "scariest costume", "best owner and dog costume" and "best in show". There is a \$10 entry fee donation for the first submission and \$5 for each additional category. Contest sign-ups are available online at www.muchlove.org or on the day of the event.

Bow Wow Ween's costume contest is judged by a celebrity panel. Previous judges have included Tori Spelling (VH-1's So NoTORlous), Kathy Griffin (The D-List), Constance Zimmer (HBO's Entourage), Busy Philipps (Love, Inc.), Kaley Cuoco (Charmed), Charlie O'Connell (The Bachelor), Emmanuelle Vaugier (Saw 2), Lake Bell (Surface) and more.

Other activities will include: Microchip clinic; Agility performances; dog adoption; Children's activities that will include: A Bouncy Castle, Face Painting and Tattoo's. There will be a food court. All money raised by the abovementioned will go to Much Love and Friends of Barrington Dog Park. Admission is free to the public.

MUCH LOVE will be holding a dog adoption, and we will be welcoming other rescue groups to take part free of charge.

PROMOTION

Promotion for the event has already begun. Large banners will be going up on Barrington Avenue near the village, a main thoroughway between Montana and Sunset, and flyers will be distributed to bordering business areas throughout Santa Monica and the Westside. Further promotion will occur through local radio and television stations and in advertisements in Los Angeles newspapers and magazines.



5th annual BOW WOW WEEN

VENDORS & EXHIBITORS COST AND SPACE DETAILS

Thank you for your interest in becoming a vendor at BOW WOW WEEN.

Last year over 3,000 people attended and this year we anticipate another 500 to 1,000 more. We have a limited number of vendor spaces available, which will be allocated on a first come first served basis. If you plan on attending please fill out the attached vendor form and return it with a check in order to secure your space by OCTOBER 15th. Please note that we will be unable to allocate vendor space after that time.

Once your application has been processed you will receive confirmation along with a vendor booth number and map two weeks prior to the event.

The vendor fee is \$300 and in addition to a special mention in *Hollywood Dog Magazine* and a cut-rate ad advertisement opportunity, you will be provided with a 10'x10' space and canopy. Vendors must bring a business license. Rescue groups will not be charged. Unless you have a resale number all transactions must be "suggested donation"

Any questions please e-mail Helen Storey at helen.storey@verizon.net

ANIMAL RESCUE GROUPS

Due to the location next to the dog park, we will only be allowing dog adoptions. Please do not bring any cats or other animals to the event.

Much Love will provide fresh water to all groups during the event.

All dogs must be spayed or neutered and be current on all vaccines. Animals who do not meet these criteria will be immediately removed from the event. All dogs must be on a leash at all times. Please do not bring aggressive animals.

SILENT AUCTION

We will be staging a silent auction and ask you to consider donating an item to help raise funds. If you would like, you can choose Much Love or Barrington Dog Park for your auction item dollars to be allocated to. Please note when filling out the application.

We look forward to seeing you there!
Warmest Regards,

MUCH LOVE Animal Rescue & FRIENDS of BARRINGTON DOG PARK





5th Annual Bow Wow Ween Vendor Application Form

Please return with check by OCTOBER 15th, 2006

Vendor booths are \$300 each and include required city permit, 10' X 10' space and tent. Chairs and tables will NOT be provided

Rescue groups are invited free of charge and your permit will be covered by the event

Make checks payable to: Much Love Animal Rescue

Mail to:

Jessica Altman

2939 Main Street

Santa Monica, CA 90405

e-mail: jessica@muchlove.org or phone (310) 500-5410

NAME OF GROUP/BUSINESS/ORGANIZATION

NAME OF CONTACT PERSON

E-MAIL ADDRESS

ADDRESS

PHONE NO.

DESCRIPTION OF BUSINESS/GROUP

RESCUE GROUPS Please indicate the approximate number of dogs you will bringing

SILENT AUCTION DONATION ITEM Description and Value

